

Economics & Trade STRATEGY



VISION

Strengthen and position Agri SA in achieving unity in Agriculture.

MISSION

Enabling profitability, viability, competitiveness and sustainability in South African agriculture.

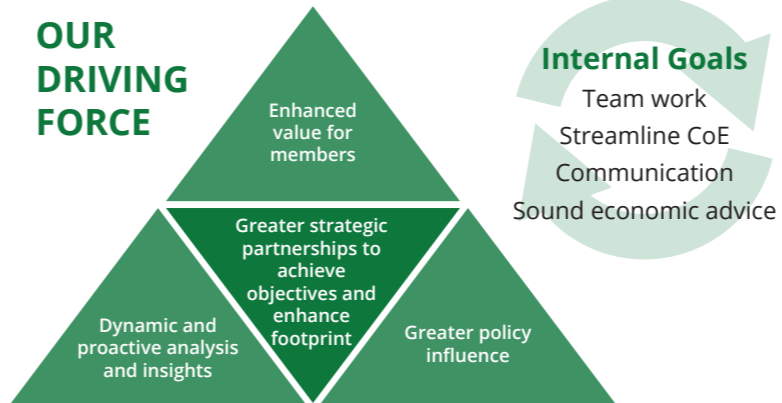
Strategic Focus

- Participate in government/private structures
- International trade and investment
- Economic policy research and advocacy
- Thought leadership, intelligence and insights
- Commercial, infrastructure and logistics
- Economic advisory and support facilitation

Strategic Actions

- Economists for agriculture forum
- Knowledge portal
- Intelligence, insights & thought leaderships
- Structuring economic advisory services
- Investigate administrative prices: Water, electricity, fuel

OUR DRIVING FORCE



Organisational Framework

Support Functions



Key Focus Areas

- Tax & administered prices: Inputs on new, amended legislation & policies, liaise with members, negotiate outcome with government
- Trade & international interaction: Participate in official structures, analyse policies, participation to influence relevant trade policies, present the CoE as a thought leader & specialist on a specific policy terrain
- Marketing, information, data: inputs, workshops, consultations, interaction with state institutions, media interaction, analysis reports
- National Policy: Influence policy, building eminence in media, sharing agricultural sectoral insights with stakeholders and the public
- Interaction: Ensure continuous consultations, promote collaboration, building positive perceptions of Agri SA. Establish good networks
- Participation in structures like NEDLAC, BUSA, Teselico, Davis Tax Committee, ATF, NAHF. Interaction: Land Bank, financial institutions
- Demands: Provide well research and intelligent advisory to Agri SA affiliates, media statements, articles, thought leadership articles
- Ad Hoc: Shale gas, disaster management, minimum wages: Provide economic information, analysis reports

Strengths

Agri SA and its members:

- Monitoring and influencing production costs, costs of doing business and value chain viability
- Influencing economic policy and legislation
- Proactive industry and public engagement on strategic agricultural matters
- Knowledge sharing and management
- Facilitating improved market access and international competitiveness for South African Farmers
- Promoting a sound investment climate for the benefit of South African Agriculture
- Structured economic input into Agri SA's other CoE's and other objectives
- Unlock all opportunities to create a more profitable environment

Represented in:

- Agricultural Trade Forum
- National Agricultural Research Forum
- National Animal Health Forum
- Minister's Service Delivery Forum
- Nedlac: Trade & Industry Chamber
- Busa: Economic & Trade Policy
- Eskom: Agricultural Technical Working Group

Inputs in:

- SONA
- National Budget
- Wealth Tax
- Sugar Tax
- National Minimum wage
- Phakisa
- PPECB-Act
- Nominations
- Infant industry protection

Inputs by Economics & Trade CoE into other Agri SA CoEs

