



SOCIAL UNITY GUIDELINE

FOR THE AGRICULTURAL SECTOR



Aim

- Promote community wellness
- Accelerate socio-economic development
- 'Grow' agrarain communities



Outcomes

- Community wellness
- Physical, social, educational, cultural, spiritual, intellectual, occupational, environmental, economic wellness



Who must do it?

Leaders, because they are the heart of a Social Unity Protocol



National Development Plan

Chapter 6 - Objectives

- Rural communities require opportunities to overcome poverty
- Introduce land reform and job creation strategy
- Access to basic services as well as food security
- Tailor-made plans for rural communities
- Improve rural governance

Sustainable Development Goals to be achieved by 2030

SUSTAINABLE DEVELOPMENT GOALS



Source: UN

AGRI SA SOCIAL UNITY GUIDELINE FOR MEMBERS

COMMITMENT AND GUIDING PRINCIPLES

Agri SA and its affiliates publicly commit themselves to developing a Social Unity Guideline, the guiding principles of which will be the following:

Respect human rights

Constructive dialogue with all involved

Compliance with all legislation (labour, land legislation)

Promotion of codes of best practice

Promotion of community involvement

Identify deficiencies hindering social cohesion progress

ACTIONS

- ▶ Actively promoting a culture of respect for human rights
- ▶ Active participation in relevant structures
- ▶ Promoted through internal communication, e.g. information documents, newsletters, training
- ▶ Study and promote within other community groups. Take community specific needs in account

Agri SA will develop a platform to share ideas and examples of successful:

- Land reform models
- Upliftment initiatives
- Farmer-driven community projects
- Promote these amongst members



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STRUCTURING A SOCIAL UNITY GUIDELINE

AREAS OF FOCUS	SOCIAL AND OR ECONOMIC INDICATORS	PROJECT/S
All stakeholders working together to support and promote physical wellness of agrarian communities	<ul style="list-style-type: none"> • Access to nutritional food • Healthy and disease-free lifestyle • Attention to personal hygiene • Active in sports and other physical activities 	<ul style="list-style-type: none"> • School and community food schemes • Developing community gardens • Identifying links with established wellness programs • Employer supported clinic services
All stakeholders working together to support and promote social wellness of agrarian communities	<ul style="list-style-type: none"> • Alcohol and drug free communities • Crime free communities • Respect for law and order 	<ul style="list-style-type: none"> • Identifying links with existing alcohol and drug abuse prevention and treatment programs
All stakeholders working together to support and promote educational wellness of agrarian communities	<ul style="list-style-type: none"> • Pre-schooling • Primary and high schools • Skills development • Tertiary education 	<ul style="list-style-type: none"> • School management training programmes • Teacher development programmes • School dropout prevention programmes • Agriculture skills and technology programmes
All stakeholders working together to support and promote cultural wellness of agrarian communities	<ul style="list-style-type: none"> • Development via indigenous languages or an international language • Practice healthy cultural practices 	<ul style="list-style-type: none"> • Entrepreneurial programmes based on indigenous cultural practices • Establishment of cultural clubs
All stakeholders working together to support and promote intellectual wellness of agrarian communities	<ul style="list-style-type: none"> • Access to libraries • Culture of reading and debating • Access to ICT 	<ul style="list-style-type: none"> • Establishment and supporting community street libraries • Computer training
All stakeholders working together to support and promote spiritual wellness of agrarian communities	<ul style="list-style-type: none"> • Religious activities • Counselling services • Family values 	<ul style="list-style-type: none"> • Counselling services in collaboration with churches
All stakeholders working together to support and promote occupational wellness of agrarian communities	<ul style="list-style-type: none"> • Job opportunities • Career advancement • Ongoing learning and training 	<ul style="list-style-type: none"> • Expand agricultural value chain to increase jobs • Drive the National Development Plan at district level with regards to job creation
All stakeholders working together to support and promote environmental wellness of agrarian communities	<ul style="list-style-type: none"> • Good labour and race relations • Healthy environmental and living conditions • Environmental conditions conducive for personal growth 	<ul style="list-style-type: none"> • Give input regarding the integrated development plan (IDP) and promote collaboration with all state and community entities to bring about a conducive and healthy environment
All stakeholders working together to support and promote financial wellness of agrarian communities	<ul style="list-style-type: none"> • Property ownership • Pension benefits • Housing and medical support • Shared benefits 	<ul style="list-style-type: none"> • Drive the National Development Plan at district level with regards to land reform, economic growth, investment, etc

This infogram should be used with the document 'INPUTS RELATING TO A SOCIAL UNITY GUIDELINE FOR THE AGRICULTURAL SECTOR'.